Project Proposal: Event Planner App with Basic Task Management

Team Members

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Target Audience and Value Proposition

This Event Planner app is designed for individuals and small teams who frequently organize events, such as social gatherings, meetings, or small celebrations. This app will provide a straightforward way to track tasks and deadlines associated with these events. Our primary users are event planners, administrative assistants, and group organizers. It's for people who require an intuitive tool for managing multiple tasks under a single event without the complexity of full-scale project management software.

The app will allow users to create events, add task lists specific to each event, and set deadlines. This simple structure helps users stay organized and ensures they do not overlook essential tasks, which can be a common problem when juggling multiple events and responsibilities. By offering a task-centered approach to event planning, the app will empower users to focus on the execution rather than getting lost in the logistics, helping deliver a significant time-saving and stress-reducing benefit.

Inspiration

1. Trello

 Trello's list-based structure offers a straightforward way to organize tasks and assign them to specific boards. For our app, we'll adopt a similar event-centered list format, where each event functions as a "board" that contains specific tasks related to the event.

2. Google Calendar

 Google Calendar's date-based interface and reminders provide inspiration for our app's calendar integration and deadline reminders. The visual structure of seeing tasks and events chronologically can be adapted to help users see event tasks within a time frame.

3. **Asana**

 Asana's task assignment structure is an inspiration for our app's individual task list. It uses a simple task-tracking interface that is easy to navigate. Our app will mirror the simplicity of this design to provide quick, task-based functionality that enhances productivity.

Key Features

1. Event Creation with Task Lists

 The core feature of the app is allowing users to create and name events, each with its unique list of associated tasks. This structure helps users separate different events and avoid task overlap, making it easy to focus on tasks for a specific event.

2. Task Deadline Setting and Notifications

 To keep users on track, each task within an event can have a deadline, with optional notifications to remind users of upcoming or overdue tasks. This feature will add time management capabilities, ensuring users never miss important deadlines.

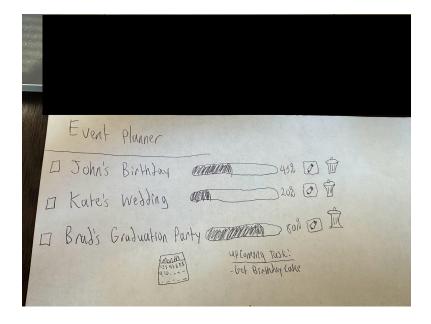
3. Basic Calendar View

 A simple calendar view that displays all deadlines and events provides a quick overview of upcoming tasks and timeframes. This feature gives users a chronological view of their events and helps them manage their workload effectively over time.

Sketches

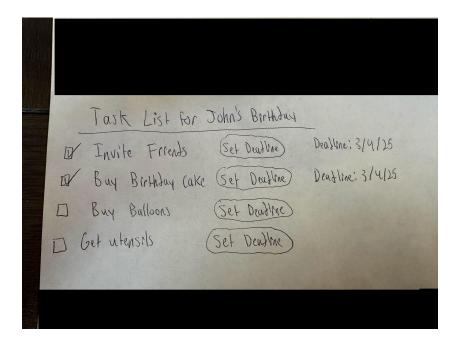
1. Event List Screen

 Description: This screen shows a list of all events created by the user, with options to create a new event. Each event is displayed with its title and a progress indicator that shows how many tasks are complete.



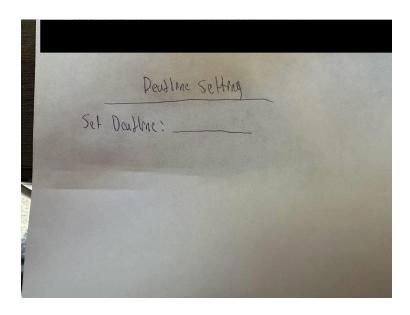
2. Event Task List Screen

 Description: Once an event is selected, users see a task list screen for that specific event. Tasks can be checked off as they are completed, and each task has an option to set a deadline. This layout helps users focus on tasks specific to the selected event.



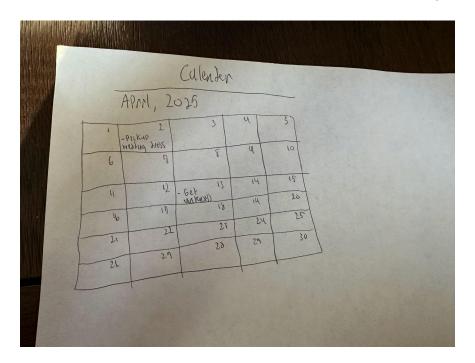
3. Task Deadline Setting

 Description: When creating or editing a task, users can set a deadline date. A simple calendar pop-up allows users to pick a date, and an optional toggle enables deadline reminders.



4. Calendar View

 Description: This screen shows a monthly calendar view where each day displays task deadlines from all events. This view provides a quick way to visualize tasks and deadlines in a timeline, helping users plan ahead.



5. Notification Settings

 Description: In the app's settings, users can toggle notifications on or off for deadline reminders. This feature provides flexibility for users who may not want reminders for all tasks but need occasional prompts.

